

Style Reference Guide

STYLE NUMBER vs ITEM NUMBER

STYLE NUMBER refers to a specific design, regardless of its materials or color.

GPIF036

ITEM NUMBER changes the style number to identify specific qualities. The first metal code and the stone suffix identify the exact variant.

NPIF036MBP-CH

PART	MEANING
N	14 kt Rose Gold
P	Pendant / Pin
IF	Inlay with diamonds
036	Design number
MBP	Pink & Black Mother of Pearl & Purple Spiny Oyster
-CH	With chain

Gold and silver are separate style families

Gold-family rule	Silver-family rule
A gold style may use its valid gold, 18 kt or platinum prefixes. It can never become a silver style by changing the prefix to S or GS.	Silver and Gold & Silver designs have their own style numbers. They can never become gold styles by changing the prefix.

Catalog rule: never create a missing variant by crossing this boundary. Match the full style number to the catalog before generating or attaching an image.

Style Reference Guide

DECODING AN ITEM NUMBER

N P IF 036 MBP -CH

METAL TYPES	COD E	SETTING	COD E	INLAY STONES	CODE
14 kt Yellow Gold	G	Inlay with diamonds	CF	Mixed Mother of Pearl & Spiny Oyster (Riviera)	MMS
14 kt White Gold	W	Inlay with diamonds	IF	Pink & Black Mother of Pearl & Purple Spiny Oyster (Riviera Dusk)	MBP
14 kt Rose Gold	N	Inlay, no diamonds	C	Mother of Pearl - Pink	MP
18 kt Yellow Gold	XG	Faceted stone, no inlay	DF	Mother of Pearl - White	MW
18 kt White Gold	XW	Faceted stone, no inlay	F	Mother of Pearl - Black	MB
18 kt Rose Gold	XN	Diamond, no inlay	D	Mother of Pearl - Bronze	MZ
Platinum	P	STYLE #		Mother of Pearl - Yellow	MY
Silver	S	001-999		Spiny Oyster - Orange	SO
Gold & Silver	GS			Spiny Oyster - Red	SR
		ADDITIONS & SIZES	CODE	Spiny Oyster - Purple	SP
		With Chain	CH	Mother of Pearl - Multi Color	MM
		Women's Ring Size	5-10	AAA Australian Opal Standard	X
		Men's Ring Size	9-12	Australian Opal 4 Star	X+
				Australian Opal 5 Star	XX
				Lapis Lazuli	LL
				Onyx	OX
				Sleeping Beauty Turquoise	T
				Chinese Turquoise	CT
				Chrysoprase	CP
				Gold Quartz	GQ
ITEM	COD E				
Pendant / Pin	P				
Earring	E				
Ring	R				
Bracelet	BR				
Necklace	NK				
Cufflink	CL				

Non-conversion rule: gold and silver style numbers do not correspond. The catalog builder must keep each style inside its original family.